ASHLEY DAVIS
S O F T W A R E   D E V E L O P E R

Atlanta Georgia
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S K I L L S

Technical Skills:

Hypertext markup language HTML, Cascading Style Sheets CSS, JavaScript, API, Atlassian JIRA, PostgreSQL, Git, GitHub, Node.js, Adobe Systems Adobe Creative Cloud, React, Express, Canva, Google Drive, Google Docs, Atlassian Trello, Zoom, Slack Teams

Transferrable Skills:

Problem-Solving, Critical Thinking, Cross Functional Collaboration, Effective Written and Oral Communication, Project Management, Negotiation, Teamwork, Team Building, Cultural Awareness, Detail-Oriented, Customer Focused, Documentation, Onboarding, Relationship-Building, Strategy, Marketing, Recruitment Strategy, Brand Strategy, Adept to Start Up Culture, Creative Planning, Creative Direction, Business Administrative, Business Development, Interpersonal Skills, Self-Management, Investigative Techniques, Research and Development, Content Development

E D U C A T I O N

Certificate in Software Development   Graduation Date: Jun 2024
DigitalCrafts | Atlanta, Georgia

- Participated in an intensive full time 16-week coding bootcamp focused on full-stack web development.
- Developed proficiency in modern web development frameworks and tools, encompassing technologies like HTML, CSS, Node.js, React.js and JavaScript supplemented with experience in Agile methodologies and database management.
- Collaborated with other developers on projects and programming exercises

P R O J E C T S

Food Delight Web Application   Apr 2024
https://food-delight-five.vercel.app/

- Developed a dynamic and user-friendly online ordering platform for a seafood restaurant.
- Utilized bcrypt technology to encrypt sensitive data in databases, achieving a secure storage solution and improved compliance with data privacy standards.
- Constructed responsive web pages using HTML, CSS, and JavaScript to facilitate user-friendly data storage.
- Implemented CRUD operations by creating tables in SQL and using HTTP requests methods enabling users to interact with data

Random Rankings   Mar 2024
https://estradagabe1996.github.io/randomRankings/

- Successfully engineered a web-based gaming application, Random Rankings allowing users to rate a catalogue of randomized movies on a 1-5 scale.
- Skillfully blended HTML, CSS, and JavaScript to create an engaging user experience in Random Rankings, with comprehensive accessibility across multiple browsers and devices.
- Utilized cutting-edge technologies including jQuery and Bootstrap frameworks, as well as integrating with robust Movie and TV Shows Database APIs.

E X P E R I E N C E

Director of Film Acquisitions   Sep 2019 - Jun 2023
Trial X Fire (Start Up) | Atlanta, Georgia
TrialxFire is a film distributor located in Atlanta Georgia .

- Needed to secure rights to specialized film content for leading digital platforms.
- Orchestrated complex negotiations with content creators and rights holders.
- Secured contracts leading to the addition of 50+ exclusive titles to digital platform portfolios.

Guest Service Manager   Aug 2017 - Sep 2019
Atlanta Hawks | Atlanta, Georgia
https://www.nba.com/hawks/
The Atlanta Hawks are an American professional basketball team based in Atlanta. The Hawks compete in the National Basketball Association as a member of the Southeast Division of the Eastern Conference. The team plays its home games at State Farm Arena.

- Addressed the challenge of inconsistent service delivery by spearheading the development and implementation of comprehensive standard operating procedures for a 20+member guest services team, directly leading to a 15% enhancement in service efficiency.
- Identified gaps in employee skill sets and delivered specialized training programs; this initiative resulted in effective upskilling of the workforce and contributed to a 35% improvement in service delivery during high-profile events.
- Conducted regular performance evaluations, boosting employee morale, and achieving a 10% increase in employee retention.